

# CUCK PRESS KIT



## ***Logline:***

When a frustrated loner gains popularity as an Alt-Right vlogger, the online echo chamber turns his insecurities and ultimate disgrace into a deadly rage.

## ***Film Synopsis:***

Brooding RONNIE (28) lives with his possessive mother in the wasteland of Van Nuys. Rejected from the military for mental instability, Ronnie's only world is the one he makes online. After creating a Vlog channel on the downfall of "real America," Ronnie gains confidence from the online extremist community. Meanwhile, sexual frustration leads him to a local couple who pay him to play cuckold in homemade amateur pornography. Ronnie buys a handgun, builds his online following, and meets his charismatic Alt-Right idol. But when his identity as a "cuck" emerges, Ronnie takes violent ends to avenge his macho persona.

## ***Director Bio:***



*Writer/Director* Rob Lambert has always been fascinated by case studies on human behavior. He started off working in film pre-production at Paramount Pictures before launching LA based production company Rimrock Pictures, focusing primarily on documentary work. After receiving the New Filmmaker LA Grand Prize for his mini-doc *LA Character*, Rob created a music Docu-Series pilot for Adaptive Studios called *Breaking*.

Rob turned his focus to narrative projects after receiving the Shore Scripts TV Pilot Grand Prize for *Los Niños Sicarios*, a show he sold and developed with SONY/CRACKLE for a year, before adapting to a feature screenplay. His first feature film, *CUCK*, is a timely character study examining a self-marginalized, brooding young man who finds solace on the internet and ultimately turns to violence. *CUCK* will be released theatrically in the U.S. October 4th, 2019.